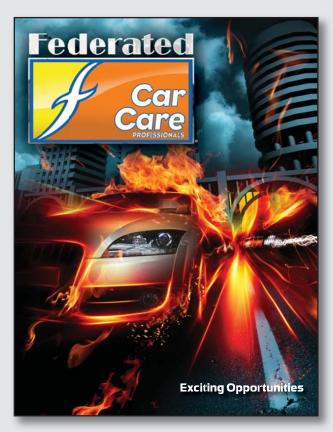


ESTABLISH YOUR BRAND WITH THE NEXT GENERATION

2015 Back-to-School Poster Program



Price:

\$3,500 if we print, \$2,600 if the poster is supplied (quantity - 1,200)

Due Date:

All creative materials due June 11, 2015 - Send to Amanda Wingerter, awingerter@babcox.com

File Types:

PDF, eps, tiff, 300 dpi or higher at 100%

Delivery:

Posters will not be folded, but rolled and placed together in a box (4"x4"x 28") and delivered by UPS and U.S. Postal Service to more than 1,100 schools in July.

For more information, please contact your Babcox sales representative at 330.670.1234

Your poster brings attention to your brand, logo and message all year. Show that your company supports the schools and students, and provide them with a constant reminder that they are making the right choice to pursue an automotive career. Build your brand and sales with more than 40,000 students and instructors.

Poster content can include: diagnostic flow charts, technical tips, career support, safety recommendations, vehicle diagrams, troubleshooting ideas, racing, product cutaway, website info, etc.

Finished size:

19" x 25" (supplied posters must have one edge no longer than 28")

Paper:

80# Gloss Text.

